

CREATE
LEAD
DEVELOP
NURTURE
PERSEVERE
ORGANIZE
DISTRIBUTE



mega : european master
plus : in audiovisual
: management



**MEGA
PILOTS**

Mega Pilots

The work of the **'creative producer'** is essential to both the art and business of filmmaking. Becoming a creative producer demands entrepreneurial but also, as the title itself suggests, 'creative' skills.

So how can a producer go beyond production management tasks and get a wider 'creative' input and control on the project he or she aims to produce? This is what MEGA PILOTS offers: an opportunity to showcase creative management skills through **the production of a 12 minute audiovisual piece.**

MBS believes that creative content management is key for any professional wishing to become a serious contender in today's audiovisual sector. MBS has always provided innovative training and **MEGA's new PILOTS section intends to improve the existing mega plus programme by involving its participants in a working process that will challenge their creative and managerial skills.** This real production exercise will be carried out by each participant during the whole duration of the programme. **MEGA PILOTS will be an inherent part of mega plus and will be integrated in the programme as a bonus activity.**

As in previous years, participants will also work on a business plan and will benefit from all the programme elements that have made **mega plus** what is today: one of the most successful and established training programmes in Europe.

What is it?

MEGA PILOTS focuses on **developing and producing a short audiovisual project** which will allow participants to have a direct and hands-on experience on a specific production while also challenging their creative skills.

How does it work?

While attending the **mega plus** programme each participant will benefit from a production support fund of 5,000 Euros aimed to help cover some of the expenses related to the production of a **12 minute film or TV project.**

All projects will be subject to a series of requisites and rules: participants will be provided with a list of **films and literary pieces they will have to reformulate using innovative ideas and creative concepts.** Alternatively, participants will also have the option to **produce a TV pilot.**

This is a brief description of how the work will be carried out by participants during **mega plus 2015:**

September to November 2015: development and pre-production.

Each participant will choose a project and supervise its development. Finding the right resources, managing funds and establishing a creative and technical team will be part of each participant's responsibilities. By the end of the residential period, all these elements should be secured and the preproduction process closed.

November 2015 to March 2016: production, post production and delivery.

During this period, participants will have to implement the production of their film or TV project. Meaning shooting and editing, as well as delivering a final version of the project.

Which projects are eligible?

The following projects are eligible:

- **Feature films within a selected film database,** that will allow participants to use existing film concepts by referencing public domain features or films belonging to the catalogue of the MBS' collaborating production companies.
- **Projects based on public domain** or free of rights literary works.

•**Original TV formats** such as: quiz shows, TV series, factual programmes, comedy and entertainment shows, new formats, fiction or documentaries.

Project Management

The production of each project will be the sole responsibility of the participant who will have to find the right resources and partners. MBS will assess and support this process in order to facilitate the participant's work by helping identifying these potential collaborators and providing full professional support. Through the production support fund and the project's assessment, MBS will also facilitate the exposure and distribution of each project.

Support scheme

The programme inner support scheme will be designed for participants to benefit from **professional assessment** during the whole residential training period but also after the end of this period, once they enter production and post production. MBS and a series of highly experienced professionals will back up the participants' work during the entire duration of the programme.

Additional mega plus assignments

The addition of this new initiative will not affect the existing structure of **mega plus** as all participants will be involved in an intensive learning process that will also have an important emphasis on each participant's personal project. Personal projects will be supported through tutorials and workshop; and will lead to the creation of an investors' ready project or company business plan. The resulting business plan will have to be delivered within a series of deadlines.

Therefore, all **mega plus** participants will have to implement and deliver two major projects: a **business plan** and a **12 minute audiovisual piece**. While both are independent pieces of work, they are designed to optimise the quality of the programme's practical content and to challenge your business and creative skills.

More info.

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